## BOARD OF TRUSTEES MEETING UHSAA Office

Thursday, November 21, 2019 9:00 a.m.

Those in attendance: Board Members: Marilyn Richards, Belinda Johnson, Roger Pulsipher, Dale Whitlock, Adam Britt, Cory Anderson, Sam Jarman, David Brotherson, Jerre Holmes, Tom Sherwood, Bryan Durst, Greg Miller and Laura Belnap. Staff Members: Rob Cuff, Jeff Cluff, Jon Oglesby and Jan Whittaker. Excused: Nan Ault, Stan Young and Brenan Jackson. Minutes: Jeanne Widerburg.

- 1. **Welcome and Chair Business:** Chair Whitlock welcomed members to the meeting. He excused Nan Ault and Stan Young.
- A. Welcome New BOT Members: Chair Whitlock introduced Steven Gordon who has been appointed to replace Nan Ault as the 3A/4A Principal representative on the Board of Trustees. Mr. Gordon is the principal of Emery High School. Ms. Ault has been recently named as the new Superintendent beginning in July for the North Sanpete School District. Mr. Cuff said she will be missed, but knows she will be an outstanding superintendent. Mr. Young was excused because of the passing of his brother.
- B. Reverence/Thought: Mr. Miller shared a scripture 1Corinthians 15:55. He shared the King James version and the New Living translation: ....nothing you do is useless. He talked about how they are entrusted with the students at their schools. Many times, we think we don't make a difference in their lives, but we do. He shared a story from his younger years. He feels coaches can create bonds that last forever. If you never hear a story of the difference you have made in someone's life, you must trust that you are and continue to be enthusiastic and know that you are making a difference. He then offered a prayer.
  - C. Pledge of Allegiance: Chair Whitlock led the members in the pledge of allegiance.
  - D. Approval of Minutes August 22, 2019 (summary on UHSAA website):

**MOTION**: Mr. Sherwood made the motion to approve the minutes of August 22, 2019. Ms. Richards seconded the motion. Motion carried.

E. Approval of Board Agenda:

**MOTION**: Ms. Richards made the motion to approve the agenda. Mr. Jarman seconded the motion. Motion carried.

2. **USBE Report**: Ms. Belnap reported there had been discussion about a young man in football in Utah County and another issue about the transfer and eligibility rule. She said it had been discussed in Executive Committee, but state board members are receiving calls. Mr. Cuff reported the Executive Committee will be discussing Section 6 of the By-Laws regarding an ineligible player and it will be included for discussion with the Constitution By-Law Committee.

She reported that Mr. Oglesby and Mr. Jackson presented with Skyridge HS on Unified Sports. She said it was impactful for the school board members to hear. She feels another presentation would be helpful on activities or academic all-state. Mr. Oglesby thanked Ms. Belnap for setting up the opportunity for them to present. He said it was a great experience to have Superintendent

Dickson and others be excited about Unified Sports. Because of the presentation, Tami Pyfer, Governor Herbert's education advisor, has met with staff members to discuss how to help the program grow. There is a platform now that can impact more participating students. Ms. Belnap said she had also discussed it with Ms. Pyfer. Mr. Cuff said he and Mr. Cluff were present at the Skyridge football game when the national banner was presented to the Unified Sports program. Skyridge hosted the Unified Soccer Championships last spring. Mr. Jarman and his district were thanked for their support of the program. Currently, the UHSAA sponsors Unified Soccer and Track and Field. It is possible another sport could be added with more involvement. Mr. Oglesby said Ms. Pyfer has also discussed including the program at the collegiate level. Mr. Jarman said Skyridge HS principal, Joel Perkins, has a son with Dandy-Walker Syndrome. Mr. Perkins is very in tune with special needs students and has made it a priority in his community to foster the support. It has been a very positive influence.

Ms. Belnap reported on the UHSAA Financial Reports. This year a written report was accepted and staff members did not report verbally to the state school board. She feels next year they may request the staff to come. Mr. Cuff said not being asked to present verbally was a positive from the state board.

# 3. Executive Committee Meeting Reports: Mr. Sherwood reported the meetings.

#### A. September 25, 2019:

- 2019-2020 Calendar
- Football Endowment games
- Annual Student Leadership Conference changes were discussed
- Unified Sports encourage more schools to field teams
- Coaches' Certification district and schools' responsible
- NIAAA, UIAAA Report
- Moratorium June 28 July 4, 2020
- DSA Nominations
- USBE Report by Jodi Parker
- Communication Advisory Report
- Sportsmanship Items
- Heart of the Arts and Spirit of Sport Award
- Volleyball Moratorium proposal
- Baseball and Softball modifications for two-week prior
- Officials Update
- RPI appropriate fine for school not entering contests
- Calendar adjustments for 2A Soccer and 3A Basketball
- Legal Report

## B. November 13, 2019:

- Endowment Financial Report \$122,000
- Catastrophic Insurance Premium will be reimbursed at 100%
- Fall Activities
- RPI
- Coaches Associations looking at individual sports for inclusion with RPI
- 2019-20 Calendar
- UIAAA

- Layton Christian Academy and Judge Memorial proposals for alignment changes, requests were denied
- Volleyball moratorium options were approved
- Student Leadership Conference will not move to Moab
- Two-week prior rule was modified for pitchers/catchers for baseball, softball
- Communication Committee
- LEAD Together Initiative Utah JAZZ partnership
- Emerging sports presentation moving forward with girls' wrestling and cheer
- Officials report
- New School application for DaVinci Academy approved
- RegisterMyCoach house data for coaches' certification
- Legal Report
- Distinguished Service Awards for 2019-20 were announced and approved
- 4. **Football Endowment Games Report**: Mr. Cuff reported that 53 football endowment games were held and the revenue was \$122,000 being 2<sup>nd</sup> highest on record. He was appreciative of the great match ups and the good weather. The funds will need to be transferred to the UHSAA Foundation. The Foundation has reached 3 million and is remarkable. Currently, the Foundation provides \$140,000 for the catastrophic premium and the UHSAA provides \$40,000 to enable reimbursing schools 100%. 1.1 Million has been disbursed back to schools over the last 10 years. Member schools have been reimbursed 8 out of 10 years at 100%. Mr. Cuff again thanked member schools for their participation.

**MOTION**: Mr. Jarman made the motion to move the football endowment revenue, \$122,022.31, to the UHSAA Foundation. Ms. Johnson seconded the motion. Motion carried.

#### 5. Fall Activities Report:

- A. Volleyball: Ms. Whittaker said the tournaments went well. The 5A/6A format was a three-day tournament and was successful. The times may be tweaked some for next year. Mr. Brotherson said it was great that Strata streamed the 3A Championship game and they could show it throughout Union HS.
- B. Boys' Golf: Ms. Whittaker reported the tournament went well. 3A was held in Roosevelt and the entire community supported the event. Mr. Brotherson said they wanted to make sure the event would return to the area. Many businesses donated and helped at the event. It was mentioned the bar has been set very high for the next venue. The format for golf was changed some for qualifying, except 4A. The other classifications took the top two based on team average and then the next 8 team average schools.
- C. Football: Mr. Cuff invited members to attend the football finals at the University of Utah. Games begin at 11:00 am with 4A. 3A finals were held at Dixie State University. Dixie State has added bleachers on the east side of the stadium to separate crowds. Morgan beat Juab 8-0 with no touchdowns. Chair Whitlock said Dixie State was a great site.
- D. Girls' Soccer: Mr. Cuff reported the finals were held at Rio Tinto. Three championships, 4A, 5A and 6A, were held on Friday and 2A and 3A were held on Saturday.
- E. Cross Country: Mr. Oglesby reported the weather cooperated and was sunny and cool. It was ideal running conditions. Sugarhouse Park and Highland HS are appreciated for

their efforts. A cross country exploratory committee has been created to look at different solutions and options for cross country. Sugarhouse Park is ideal for the runners, but a challenge for spectators. Parking is a huge issue. They will be exploring divisional meets, alternative sites, etc.

- F. Girls' Tennis: Mr. Oglesby reported that the entire tournament was played outdoors at Liberty Park. There is discussion regarding how students qualify for tennis. They have found a possible solution and the feasibility will be discussed.
- G. 1A Baseball: Mr. Cluff reported the semis and championships were held at Dixie State. The quarterfinals were held at Spanish Fork. Mr. Anderson said they appreciated two games on Saturday at Dixie which allowed two teams to play for third and fourth place plus the championship game.
- H. RPI Fall Review: Mr. Cluff said that 1A Baseball was the first sport using the RPI. As a staff they are looking at RPI's policy and procedures (reveal dates, start dates seasons, etc.) and then the actual RPI and algorithm for win percentages. The staff reported to the Executive Committee specifics that would be looked out for improvement. It is felt improvement could be made to the policy and procedures to help schools for calendaring and busses. It was discussed if every classification wants to continue the all-comers tournament. 3A football only had 16 of the 18 teams and Cottonwood HS withdrew from the 5A tournament for safety issues. Another concern came from volleyball where some in season tournaments were two game tournaments instead of five and how they should count in the RPI. The RPI percentage is being evaluated. Ms. Richards said the situation with Lone Peak needs to be discussed as to how it effected the RPI. Mr. Cluff said under the previous post season qualifiers, Lone Peak would have not qualified because of the ineligible player. With the all-comers and RPI there were some inequities. Desert Hills had an ineligible soccer player and forfeited three games which effected soccer. Those issues will be addressed going forward. Mr. Anderson felt the year needed to be completed to make an accurate assessment for all sports. Mr. Britt asked if there could be a different RPI for each sport. Mr. Cluff said that was a possibility. Mr. Jarman asked if the RPI was affected by the losses of Lone Peak. Mr. Cluff said all teams were affected by the change of losses. Mr. Jarman reiterated his support of the UHSAA and the decision made regarding Lone Peak.

The staff feels the RPI has been a positive. Most complaints are about the lower seeds playing higher seeds and the score disparity. Mr. Holmes said the human element will affect the RPI. Teams will have injured players and lose their last few games and then those players return for post season play. Chair Whitlock pointed out that the RPI could be part of the alignment process and those teams that consistently lose might move down a classification. Mr. Jarman said he had heard discussion where the lowest seed teams compete in a play-in game and earn their seed to the 16-team tournament. Mr. Cluff said we can be creative with the brackets. It does not need to be a 16 or 32-team tournament to try to minimize the disparity. Part of the discussion is if it is a football problem only. The RPI could be sport specific. Ms. Johnson said she heard complaints about the blackout portion of the RPI process. Mr. Cuff said that the blackout will be shortened, but it is necessary to check for accuracy of score reporting, withdraw period for teams, etc. Mr. Sherwood said the biggest issue is there was not an end date and staff had to wait for last games to be completed. The Executive Committee wants an end date published to minimize those issues. Mr. Cluff said the blackout is not to hide the information, but to give the staff the opportunity to vet the process for accuracy. The only way the staff could circumvent the outcome of the RPI is to change a win for a team. The worst scenario would be to release the

bracket with errors. The reveal date sparked great interest in high school sports. Mr. Cluff said there are some problems, but the procedural items can be fixed.

6. **Legal Report**: Mr. Van Wagoner reported on the girls' football litigation. There was a round of expert depositions and he reported Mr. Jackson and Mr. Cuff did a great job. He reported that Mr. Cuff and Ms. Whittaker presented at the Title IX Conference and did an outstanding job presenting the position of the Association regarding women's sports.

### 7. Follow-Up Items from Previous Meeting:

- A. Spirit of Sport Award (January 15): Mr. Cuff said one nomination has been received for a young man at Green Canyon. Other nominations will still be accepted.
  - B. Heart of the Arts Award (January 15): Looking for nominations for the Arts Award.
- C. Layton Christian Request (p. 46): Mr. Miller said Layton Christian is requesting that their boys' basketball and boys' soccer programs move up a classification for 2020-21. He feels with the RPI there is a mechanism to make that work to qualify into a higher classification tournament. He feels it would diminish some of the tensions with public schools. Mr. Cuff said the Executive Committee discussed the request and gave a non-favorable recommendation because it is a mid-alignment request. Mr. Sherwood said it also opens doors for other requests and specializing by sport. Mr. Cuff said that might happen in the future as the alignment evolves with RPI. Mr. Miller said this would not disrupt schedules and they are willing to move up classification in basketball and soccer.

**MOTION**: Mr. Miller made the motion that Layton Christian Academy be allowed to move up one classification in boys' basketball and boys' soccer for the 2020-21 school year for tournament only. Mr. Holmes seconded the motion. Motion failed 7 to 5. Ms. Belnap recused.

D. Judge Memorial Request (p. 47): Mr. Patrick Lambert, Judge Memorial Principal, and Scott Platz, AD, presented their proposal to become an independent program in football for 2020-21 to help them rebuild numbers. They are experiencing challenges in their football program because freshman are being played against seniors. They had to cancel a game with Morgan because of safety issues and student wellness. They would like to be able to schedule games with programs more their size and be more competitive. They feel there are other schools having the same experience. Independent status will help their region in scheduling. Mr. Durst reported Providence Hall has struggled to schedule games with their independent program. Mr. Lambert said he heard a placement was going to be given in the RPI that would help in scheduling. They have seven schools that are tentatively scheduled. Ms. Johnson suggested a commitment to two or three years as independent would be a stronger argument for student safety. Mr. Gordon pointed out that Emery HS is in the very same boat this year. He would be against independent status because of the scheduling difficulties it could be present. Mr. Lambert felt scheduling should not be the driving force, but concern for student safety. Mr. Anderson said it becomes problematic for other schools scheduling home and away. He appreciated student safety, but it is difficult going independent in the middle of alignment. He is struggling with the decision. Mr. Miller asked about alignment and their willingness to go independent for three years. Mr. Lambert said they would like to discuss it with their coach. He said they just want to rebuild to the point of defending themselves. He would prefer one-year of independent status. He feels Judge Memorial's public perception will take a hit going independent, but that does not outweigh the concern of safety for students. Mr. Holmes felt independent status was a much better option than cancelling the week of the game. He thinks

Judge Memorial is trying to do it the right way for the right reasons. He asked if the region could just schedule JV team to play varsity with the advance notice. Mr. Platz said it would be difficult. Mr. Brotherson commented the longer they stay independent the tougher it will be to bring back the program. He appreciated the advance notice. Mr. Lambert and Platz were thanked for coming to present.

Mr. Brotherson said Altamont dropped this year around August 12. Schedules were already made and schools were left short games. He thinks their request is a gift. Mr. Miller said football is different and requires special consideration. Mr. Holmes asked about the Executive Committee's thoughts and asked about liability of the Association. Mr. Van Wagoner said the first line of liability would be the school. He said the Association has a dual responsibility for student safety and providing opportunity for students to participate. Mr. Holmes said the political fall out is schools will remember Judge Memorial beating everyone three years ago. Mr. Cuff asked members if they were opposed to a league of independent schools. Mr. Sherwood said Cottonwood and Hillcrest are willing to travel anywhere to provide their students with a competitive game. Open enrollment allows students to attend where there are successful programs. All programs have ebb and flow and it is a complex conversation. Mr. Miller said private schools are struggling with the growth of charter schools. Mr. Cuff asked about 6 or 8 player football.

Mr. Van Wagoner said we can't make schools play, but if independent status is not granted, the Association is putting financial obstacles in their path if fines are assessed. Ms. Richards doesn't question their intent, but feels independent status should be granted for three years not one. Mr. Cuff felt at least if three-years was approved, Judge Memorial could have an option to agree or work it out with their region. Mr. Cluff said the problem is not going away and will need to be addressed with sport by sport alignment, success factor, RPI, etc. He would support a one-year independent because of the new ideas that will be presented at realignment. He feels we need to help schools save football programs. Mr. Van Wagoner said criteria needs to be developed how they go independent and criteria of how they come back. Mr. Holmes said if this was proposed at alignment no questions would be asked. He thinks it is an alignment issue. Mr. Oglesby said Judge Memorial is making a politically charged decision to make this proposal. Mr. Miller said there is risk involved for Judge Memorial to make the request. Mr. Oglesby felt they are showing commitment to student safety. They will face their own criticism.

**MOTION**: Mr. Jarman made the motion to allow Judge Memorial to be independent in football for one year. The number of years would be a discussion point because he feels three years would kill a football program. Mr. Miller seconded the motion. Mr. Sherwood said he felt other schools will be interested. Mr. Jarman said we would listen to schools independently if they ask. Mr. Brotherson questioned on the motion. Ms. Belnap said she would like to propose an amendment to motion to postpone voting until a rubric is developed for all schools. No second. Original motion carried, but not unanimously. Mr. Gordon and Ms. Belnap voted no.

- E. Summer Moratorium (June 28-July 4, 2020): Schools can only adjust the summer moratorium as an entire school.
- F. Sports Medicine Advisory Committee Report (SMAC): Item was tabled until January.
- G. Coaches Certification (p. 48): Mr. Cuff said the Executive Committee members received a copy of the report of non-certified coaches at schools. The RegisterMyCoach (RMC) is a tool for schools to track coaches' certification. It is the district and schools' responsibility to

certify their coaches. There are eight components to the certification. The staff is aware of an article being prepared by Amy Donaldson on coaches' certification. Some of the yearly trainings are not complete. The concussion training data is open to the general public and anyone can search a coach for concussion certification. It has brought about awareness. Some of the information had not been entered in RMC. If a coach is in the news, the first call is to see if the coach is certified. Drill team and wrestling credentials for certified coaches will be required of coaches to be on the floor at the state tournament. Mr. Sherwood said his region would like to have all coaches credentialed for all sports.

H. Sportsmanship Items – School Video Competition (p. 49): Ms. Whittaker announced the winners of the sportsmanship video competition. Each school will receive a \$1000 scholarship for the creators of the video.

1A	Valley HS	4A	Bear River
2A	Millard HS	5A	Alta
3A	South Summit	6A	Skyridge

- I. UHSAA Student Leadership Conference: Ms. Whittaker said the conference is set for Thursday, June 11. The Sportsmanship Committee is working on changes to the conference.
- J. Emerging Sports (meeting handout): Ms. Whittaker distributed information of UHSAA Emerging Sports. Schools were surveyed and the data was compiled and presented to members. She reviewed the emerging sports criteria: 10% of member schools have female participation in a sport not sanctioned by the UHSAA and 20% of members schools have co-ed or male participation in a sport not sanctioned by the UHSAA. To meet the sanctioning consideration threshold: 20% of member schools with female participation; 30% of member schools with co-ed or male participation. Those meeting the criteria for emerging sports: co-ed competitive cheer, girls' mountain biking, boys' mountain biking, girls' wrestling, boys' volleyball and girls' rodeo. Emerging sports that meet the criteria for sanctioning consideration: co-ed competitive cheer, girls' mountain biking, boys' mountain biking, girls' wrestling and boys' volleyball. The Emerging Sports Committee with Executive Committee favorable recommendation for sanctioning consideration was co-ed competitive cheer and girls' wrestling. The Emerging Sports Committee and EC gave an unfavorable recommendation for sanctioning consideration for boy's mountain biking, girls' mountain biking and boys' volleyball for different reasons. Ms. Whittaker reviewed the items for consideration for becoming a sanctioned sport listed in the UHSAA Handbook. She also reviewed the Emerging Sport Committee and the Board of Trustees responsibilities in the process.

The emerging sports that met the criteria for sanctioning consideration were invited to present at today's meeting. Boys' and Girls' Mountain Biking were not interested in sanctioning consideration.

(1) Girls' Wrestling: Jeff Newby, Executive Director of Utah Chapter of USA Wrestling, presented. He reported their program supports girls from ages 4 through college age. Last year, 298 girls actively participated in tournaments. Currently, there are 18 states that have already sanctioned girls' wrestling. Sixty-three colleges participate in female wrestling. The USA Wrestling is in the process of hiring a full-time women's director with the sole purpose to grow women's wrestling in Utah. Their board is ready and willing to help sanctioning be successful. They run both all girl tournaments and co-ed. There are no colleges in Utah that offer girls' wrestling, but UVU does have boy's wrestling. Mr. Britt asked how many girls to field a team. Mr. Newby said there will be the same 14 weight classifications. The NFHS is working on weight classes for girls. Discussion on how a tournament for girls would be held.

Mr. Cuff said some states have two separate tournaments and some hold an exhibition for girls which would be a medal event. Mr. Newby feels the numbers will grow with sanctioning. A division could be added for girls at the state tournament. The season would be the same as boys. Some schools are adding a coach for girls, but most use the same coach with an assistant sharing the responsibilities.

(2) Boys' Volleyball: Jill Davis, UBVA, introduced members of their board. Shawn Olmstead, BYU Men's Volleyball Coach, was also present. They distributed an information packet they had prepared for members. They appreciated the creation of the emerging sports process. The materials answered the questions to the required criteria for sanctioning. Coach Olmstead said the Utah athletes don't have the same opportunity as others to grow to their Division I level. The interest in Utah is growing and BYU is interested in recruiting and supporting boys' volleyball in Utah. Sanctioning would give the boys a great opportunity to grow and progress. He was formally the women's volleyball coach at BYU and they almost exclusively recruited Utah volleyball players. He only has one young man from Utah playing this year. Ms. Davis pointed out that volleyball is the 2<sup>nd</sup> most popular sport in the world next to soccer. There are Title IX concerns and it was discussed that adding boys' volleyball would raise the percentage to 16.7% higher (up 1.2%) than girls, but no state in the country meets the Title IX participation threshold of 50% boys to 50% girls. It was discussed the numbers presented may have not considered multiple level teams (sub-varsity). They feel boys' volleyball could be a revenue generator. Ms. Davis feels they meet 14 of the 15 criteria for sanctioning and asked the BOT to strongly consider sanctioning boys' volleyball.

Mr. Van Wagoner felt sanctioning girls' wrestling would help in the Title IX process. He felt that competitive cheer the following year will be helpful. He would need more time to consider a recommendation for boys' volleyball. There were questions on competitive cheer. Ms. Whittaker said not all schools have competitive cheer. She feels the numbers will go up if competition cheer was sanctioned. Mr. Whitlock asked about catastrophic insurance. Mr. Cuff said it would go up by number of participants. Mr. Jarman said from his family's experience, most injuries come from cheerleading. It will increase the liability. It was discussed they are currently under Risk Management. Mr. Cuff said State Risk will continue certifying cheerleading. Ms. Belnap asked about boys' volleyball and why it didn't receive a favorable recommendation from Executive Committee. Mr. Cuff said it was because of the impact on Title IX. Discussion on what has been added to administrator's plate with the addition of activities.

**MOTION**: Mr. Sherwood made the motion to sanction girls' wrestling for 2020-21. Ms. Johnson seconded the motion. Motion carried.

Mr. Cuff clarified that the final decision will be made in the BOT March meeting. Mr. Jarman wanted to state on record the amount of activities required of administrations has increased, but how many schools have increased the availability of an AD and trainer with the addition of activities. We need to be careful to look at adding activities, but seriously look at sports that could be removed. Mr. Whitlock reminded members that schools can drop any activity they choose. Mr. Sherwood said that adding competitive cheer adds nothing to his responsibilities that he is not already doing. Girls' wrestling will not add much. Mr. Jarman is concerned with the pressure of availability of fields and courts to everyone. How can we show administrators these factors are being considered? Ms. Johnson asked how the staff can continue status quo with additional activities. Mr. Jarman said boys' volleyball wants to have year-round volleyball same as the girls with club volleyball.

**MOTION**: Ms. Belnap made the motion to sanction competitive cheer and boys' volleyball in 2021-2022. Ms. Richards seconded the motion. Ms. Belnap feels we are closing doors to

student opportunity for scholarships in Utah. Mr. Durst asked about Title IX. We need to look close at the numbers of boys' volleyball participants. Mr. Britt felt it could be discussed in March. Mr. Sherwood amended the motion to postpone discussion until March. Mr. Durst seconded the motion. Motion carried.

- K. Unified Sports (UHSAA/SOUT): Mr. Oglesby reported the annual participation declaration will be sent soon. Unified Sports has been added to RegisterMyAthlete (RMA). There is required paperwork for medical compliance and that process should be easier with it available in RMA.
- L. #LeadTogether: Mr. Oglesby showed a video created by Utah JAZZ. The JAZZ and the UHSAA have partnered for a campaign to create a culture of inclusion and stamp out negative behaviors. Mr. Cuff said the staff is trying to get it into the hands of schools. Some schools have been using the video on game day. The JAZZ would like to hear of any success stories. They want to look at ways to reward students and schools based upon the stories that are shared. We are a crucial, critical partner to educate the next generation of students. They plan to provide a banner to each school to showcase the partnership and promote LeadTogether. Many gyms are used for Junior Jazz so the message can be delivered to younger students. Utah JAZZ is committed to creating an inclusive community not just in sports.
- M. Communications Committee Report: Mr. Oglesby said the RPI has increased the number of people that are talking about the UHSAA. People are focused on schools and individual athletes. This is the second year of doing state championship graphics for sports and activities. These have become huge engagements on social media. He reported a 42.9% increase in Instagram in October. Over 234,000 unique impressions on twitter. The day of the RPI football release was among one of the trending topics on twitter until early afternoon. Attention is being given to high school sports. The website traffic is up 72.8% over a year ago and 31% is overall website traffic. People are searching the website. He thanked Matt Gerrish, Curt Pettingill and Josh Taylor along with staff members for their preparation to roll out the RPI.
- N. Academic All-State Windows (p. 50): Mr. Oglesby reviewed the deadlines for winter sports and activities.
- O. Diversity and Inclusion Committee Report: Mr. Cuff said the Diversity and Inclusion Committee met and it was discussed that just being kind to everyone will take care of many issues. They felt the LeadTogether initiative was a great step.
- P. Silver Pass (p. 51): Mr. Cuff reviewed the qualifications for a silver pass for 20 years of service that is issued as a lifetime pass. 15-year passes are given to those that qualify with 15 years of service, but they purchase the pass annually (\$30). District superintendents that don't have high school experience or come from out of state under the current qualifications would not receive a pass. Mr. Cuff is proposing that any district superintendent in Utah that has served for 10 years or more and retires would qualify for a silver pass. Mr. Anderson asked why officials are not included. The officials discussion was suspended to another meeting.

**MOTION**: Mr. Brotherson made the motion to accept the proposal that a Utah district superintendent with 10 years or more of service and retires would qualify for a silver pass. Mr. Pulsipher seconded the motion. Motion carried.

- 8. **Calendar**: Mr. Oglesby reminded members that the online version of the calendar is the most up to date information available. The tentative calendar will be coming. If there is a sport calendar change it is sent to those over the sport.
- 9. **BOT Elections Update**: Mr. Cuff said BOT Elections would take place at the USBA Conference on January 10. Those up for election are Marilyn Richards and Cory Anderson. The 3A/4A Superintendent (Dave Brotherson) to be appointed by the Superintendents. 1A/2A Principal (Stan Young), will be appointed by the Executive Committee. Ms. Belnap's position is determined annually by the USBE.
- 10. **New School Member Applications**: Mr. Cuff said there was only one new school application, DaVinci Academy. The school is applying for activities only music, speech/debate and theatre/drama. The Executive Committee recommended approval of their membership and to assign them to Region 17.

**MOTION**: Mr. Pulsipher made the motion to approve the membership for DaVinci Academy with assignment to Region 17. Mr. Gordon seconded the motion. Motion carried.

- A. Schools by District (pp. 53-58): Mr. Cuff asked members to review the information for accuracy. He said there will be 155 members for the 2020-21 school year. WayPoint Academy dropped their membership this year.
- 11. **For the Good of the Order**: Mr. Cuff provided an article, "Changing School Culture," on pages 61-62.
- A. UHSAA Distinguished Service Award Winners (p. 63): List of Distinguished Service Award Winners was approved by the Executive Committee and will be invited to attend a luncheon with the Executive Committee on January 15 at Sleepy Ridge.

# 12. Approval of Consent Agenda:

A. Financial Reports:

**MOTION**: Mr. Jarman made the motion to approve the 3<sup>rd</sup> quarter consent agenda. Mr. Anderson seconded the motion. Motion carried.

**MOTION**: Ms. Johnson made the motion to adjourn the meeting. Meeting adjourned at 2:20 pm.

Next Meeting: January 23, 2020